

Allen Kang

Senior Product Designer

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Senior product designer with 8+ years on transaction-heavy products: donation and payment flows, multi-entity financial data across three tax jurisdictions, and design systems spanning a merged product suite. I use research to cut friction in dense, high-stakes flows and ship end to end, including a native iOS app built solo through App Store release.

EXPERIENCE

Aplos · Senior Product Designer

Feb 2025 – Jun 2026

- Designed unified experiences across a three-product nonprofit software suite (Aplos, Keela, Raisely) as separate platforms merged into one.
- Led integration design across all three products: data import and export, schema translation, and cross-platform data fidelity for accurate, auditable financial records.
- Consolidated roughly 340 components into a single Figma library serving three products with different existing conventions, owning deprecation decisions, naming governance, and adoption across three engineering teams.
- Designed a split-transaction feature for multi-category donation logging, keeping financial data compliant across Canadian, US, and Australian tax rules.

Keela · Product Design Lead

Mar 2023 – Feb 2025

- Led design of core fundraising tools (Automation, Pipelines, Reports & Dashboards) for donor management, donation tracking, and revenue reporting.
- Contributed to a 13% ARR increase through the Automation feature, which reached 30% adoption across 355 organizations.
- Established the design system and launch process that improved cross-team collaboration and shipping consistency.

Keela · Product Designer & Associate PM

Feb 2021 – Mar 2023

- Redesigned onboarding and checkout flows, cutting support volume by roughly 70% from a baseline of 500 tickets per quarter and bringing self-serve setup completion to 92%.
- Stepped in as Associate PM to ship the Pipelines feature, earning recognition for autonomy and leadership.

Forkable · UX/UI Designer

Jan 2020 – Sep 2022

- Migrated the product design practice from Sketch to Figma over a two-and-a-half-year engagement, building and maintaining the component library and design system that came out of it.

MyJourney · Product Designer

Aug 2019 – Jul 2022

- Ran user research and usability testing with patients and clinicians to shape accessible, patient-centered flows for a cancer-care web and mobile app.

INDEPENDENT PROJECTS

ARND · Founding Designer, native iOS app for independent musicians

2025 – Present

- Built a native iOS app solo with agentic AI tooling, taking it through App Store readiness: Sign in with Apple, in-app account deletion, privacy manifest, and accessibility (VoiceOver, Dynamic Type).

Yuwol Productions · Designer and developer, internal tooling for a Toronto musical company

Oct 2025 – Present

- Built and shipped a ticketing platform used to sell seats for a ten-month production: performance browsing, seat selection, payment, and confirmation.
- Built a scheduling tool and a bilingual script reader (Korean and English) adopted daily by a thirty-person company with no technical background, iterating weekly on direct user feedback.

Forkestrate · Founding Designer, consumer recipe app

2024 – Present

EDUCATION & CERTIFICATIONS

Bachelor of Design, Graphic Design · YSDN (York University & Sheridan College joint program), 2012 – 2017

Certifications: Google Generative AI & Responsible AI · Coursera Python 3 · IDEO U Design Thinking